#### **WELCOME!**



NOTICE: Portions of the UMA Town Hall are recorded.

Recording is available afterwards on the www.uma.org Member's Section of the website.

"Overdrive" is not recorded.

#### Today's Agenda



#### AGENDA

- 1. Welcome & Intros UMA CEO, Scott Michael
- 2. The Motorcoach Minute
- 3. Legislative & Regulatory Update Ken Presley
- 4. Security Grant Overview Katelyn Sanchez from Grantabilities
- **5. Overdrive -** Time to visit with friends: *Tips, Trends & Tons of Inspiration*

# BuscMotorcoachNEWS





## Legislative & Regulatory Update



#### U.S. Bank Failures Since 2001, there have been 563 bank failures. Here's how

Silicon Valley Bank stacks up.

\$200B Deposits WaMu \$180B **Washington Mutual** \$188B

SVb Silicon Valley Bank \$175B

Signature Bank \$89B

\$160B

\$140B

\$120B

2001-2023

Washington Mutual was sold to JPMorgan Chase for \$1.9B.

To prevent contagion risk, all SVB and Signature Bank depositors were granted full access to their funds by U.S. banking regulators.

\$100B

\$80B

\$60B

\$40B

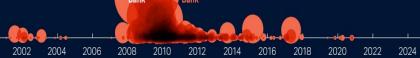


IndyMac specialized in Alt-A mortgages—loans made to people with good credit scores but no proven income or assets

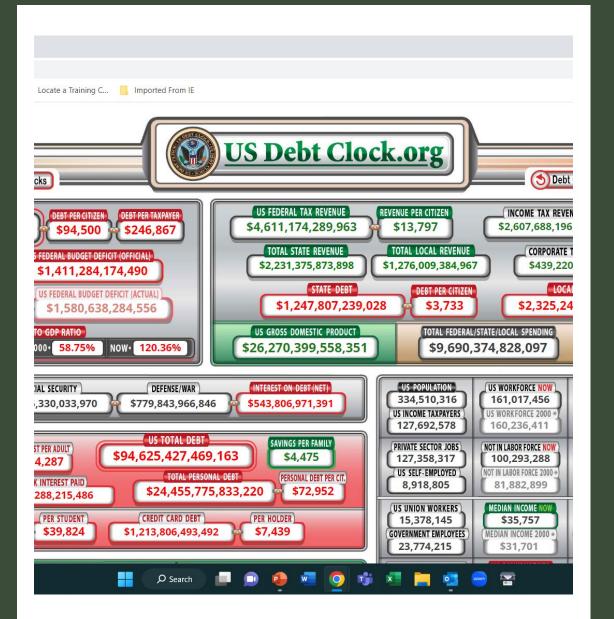
the Global Financial Crisis. 2008 2009 2010 2011-2014

A wave of bank casualties followed

















#### Safety Measurement System Revision

The National Research Council of the National Academy of Sciences (NAS) recommended on June 27, 2017, that *FMCSA develop and test a new statistical model*.

This notice explains FMCSA's analysis and the Agency's proposed changes to SMS, announces FMCSA's preview of the proposed changes, and <u>requests comments and input</u> on the Agency's system to identify motor carriers for safety interventions.



Comments must be received on or before *May 16, 2023*.

https://www.federalregister.gov/documents/2023/02/1 5/2023-02947/revised-carrier-safety-measurementsystem





FLY-IN

April 18 -19 2023





- ✓ Hotel Link
- √ Schedule





# Maryland Motorcoach Association 2023 Winter Operators Meeting

March 21, 2023 · Ocean City, MD





#### 2023 Security Grant Overview



GRANTABILITIES

#### **Grant Overview**

- Why Bother to apply?
- Before your grant
- During your grant
- Grant Writers
- Questions
- Next Step





#### Why bother to apply?

Your company can receive \$20,000 or more for various security related items and services that your company needs. Use the grant to help cover 50% of your costs!





The Bus
Security
Grant has 4
categories
for projects

- Facility Security
- Vehicle Security
- Training (including Cyber security)
- Cybersecurity



#### Security Grants - Facility

#### Facility Security Enhancements

- lighting
- fencing
- securing gates: automatic devices to close gates with RFID (like an EZ pass)
   readers, cipher locks, proximity readers





#### Security Grants - Facility

#### Facility Security Enhancements

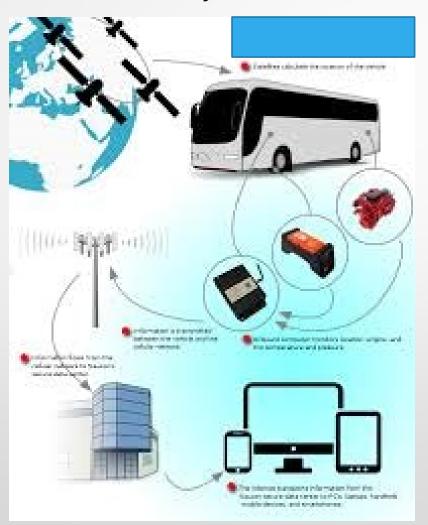
- door locks: access codes and proximity readers (ID Cards that open locks)
- security cameras (must be monitored 24 x 7 or have motion sensors that can detect motion and call or text someone to respond)
- alarm systems (must be monitored 24 x 7 or have motion sensors that can detect motion and call or text someone to respond)





#### Security Grants - Vehicle

Vehicle/Driver Security Enhancements GPS





#### Security Grants - Vehicle

Vehicle/Driver Security Enhancements on board cameras





#### Security Grants – Training

- Develop any required training plans
- Hiring a contractor to develop, deliver and evaluate training
- Employee Security Awareness Training
- Employee pay to attend Security Awareness Training





#### Security Grants - Training

Company Security Plans and Training (required by law)

- Company Security Plan
- Company Security Assessment
- Exercise plans
- Security Officer





#### Security Grant - Cybersecurity



- Any project that enhances the cybersecurity of the functions of your company such as: access controls, security cameras, process monitors and controls (such as firewalls, network segmentation, predictive security cloud, etc)
- Passenger/vehicle/cargo security screening equipment



### Only 1 project



Facility Security
Vehicle Security
Training
Cybersecurity



#### Each Project can have different parts

Facility Security: Gates, Fence and Facility Cameras

**Vehicle Security: GPS and Vehicle Cameras** 

Training: Contractor to oversee training and employee pay



### 50% Match





#### How much can I get?

We can request as much as you want HOWEVER

Grant gets graded on cost effectiveness

\$500,000 Facility Security Improvement for a Fleet size of 2 buses is not very cost-effective security improvement



#### How much can I get?

- No guarantees one way or the other
- These numbers are a guide based on experience
- Minimum around \$20,000 maximum \$250,000
- Depends on Fleet size use about \$2,500 per bus
- 10 buses = \$25,000 budget
- 100 buses = \$250,000 budget

NOTE: THESE NOT RULES THESE ARE JUST GUIDELINES BASED ON EXPERIENCE

#### **Grant Overview**

- Why Bother to apply?
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# Before the Grant

- How to obtain a Unique Entity ID (UEI) Dun and Bradstreet Data Universal Numbering System (DUNS) Number no longer used
- How to obtain an Employer Identification Number (EIN)
- How to obtain Register with the System for Award Management (SAM)
- How to conduct a Vulnerability Assessment
- How to develop a security plan
- How to write a grant



#### PRE-GRANT PAPERWORK

- Please do not pay anyone to do these things
- They are all free and easy
- Call me with any questions I will assist at no charge

#### Before the Grant

- How to obtain a Unique Entity ID
- How to obtain an Employer Identification Number (EIN)
- How to obtain Register with the System for Award Management (SAM)
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#### Unique Entity ID (UEI)

- 1. New identifying system started April 4<sup>th</sup> 2022
- 2. Applicants are automatically assigned a UEI through SAM.gov. If you had an active SAM account through April 3, 2022 you were automatically assigned a UEI





#### Before the Grant

- How to obtain a Unique Entity ID
- How to obtain an Employer Identification Number (EIN)
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#### Employee Identification Number

 Obtain an Employer Identification Number (EIN): Prospective applicants should plan on a minimum of two full weeks to obtain an EIN. If you need assistance registering an EIN, please go to <a href="http://www.irs.gov/Businesses/Small-Businesses-&-Self-Employed/Apply-for-an-Employer-Identification-Number-(EIN)-Online">http://www.irs.gov/Businesses/Small-Businesses-&-Self-Employed/Apply-for-an-Employer-Identification-Number-(EIN)-Online</a>.





#### **NOTES**

- Copy and paste the link into your browser.
- Go to the very bottom of the page and click: Apply online now.
- The form must be completed in one session. After 15 minutes of inactivity, you will be kicked out of the session and must start the process over





## Before the Grant

- How to obtain a Dun and Bradstreet Data Universal Numbering System (DUNS) Number
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# System for Awards Management

- 1. Register/renew with the System for Award Management (SAM):
- 2. Payments are contingent on the information submitted by the applicant in SAM
- 3. to register go to <a href="https://www.sam.gov">https://www.sam.gov</a>.





# Login.gov





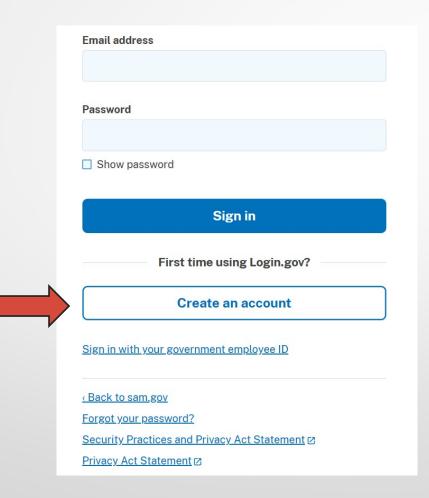


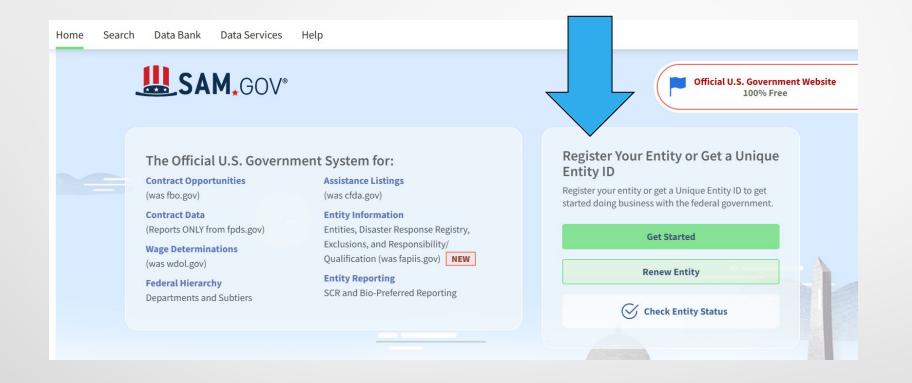
**sam.gov** is using Login.gov to allow you to sign in to your account safely and securely.

**1** SAM.gov only recognizes one email address on Login.gov accounts. Adding email addresses to your Login.gov account may cause your SAM.gov login to fail.

Sharing your Login.gov password or using someone else's Login.gov account violates the rules of use.

# Login.gov







# System for Awards Management

• Register with the System for Award Management (SAM): Payments are contingent on the information submitted by the applicant in SAM to register go to <a href="https://www.sam.gov">https://www.sam.gov</a>.

#### NOTES

- 1. If you need assistance registering with SAM, please go to <a href="https://www.fsd.gov">https://www.fsd.gov</a> or call 1-866-606-8220.
- 2. If your company has had a DUNS number issued before 2014 it means you were registered in the CCR (Central Contracting Registry). SAM (System for Award Management) is basically the new CCR. You must create a user account in SAM and then you will be able to migrate your company's information over to SAM from CCR. it is explained on the sight. Once the information has migrated you can update the information
- 3. Caution: Be aware of sites that charge a fee to help with SAM. There is no charge to register.





## Before the Grant

- How to obtain a Dun and Bradstreet Data Universal Numbering System (DUNS) Number
- How to obtain an Employer Identification Number (EIN)
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# Vulnerability Assessment

- Must have an assessment that has been updated within 3 years
- Transportation Security Template and Assessment Review Toolkit (T-START)
- 99 Security questions that you should answer





4	Α	В	С	D	E	
1	T-START Vulnerability Self-Assessment Checklist					
2		C	ompany Name	Person Conducting Assessment	Date Conducted	
3	<ent< th=""><th>ter Y</th><th>our Company Here&gt;</th><th><enter assessor="" here="" name="" of=""></enter></th><th>6/20/2014</th></ent<>	ter Y	our Company Here>	<enter assessor="" here="" name="" of=""></enter>	6/20/2014	
4	<enter facility="" here="" location="" name="" or=""></enter>			<enter facility="" here="" manager="" name="" of=""></enter>		
5	Mode: <choose drop-down="" from="" mode=""></choose>					
6	Column A	Col B	Column C	Column D	Column E	
7	SECURITY ACTION ITEMS (SAI'S)	SAI Component#	SAI COMPONENT	SAI COMPONENT STANDARD	Does your company or facility fully meet this standard? (Yes, No, N/A)	
12		**	Management and	I Accountability Section		
13	SAI #1		SAI Component	SAI Component Standard		
14		1	This entity designates a qualified primary Security Coordinator.	A qualified individual with this title must be identified (may be a shared title). PL 110, Sec. 1531 states "Qualified" means a citizen of the United States (unless waived by DHS). Recommended to also have law enforcement, private security, or appropriate military background; or adequate on-the-job experience.		
15	SAI #1 — Have a  Designated  Security	2	This entity designates an alternate Security Coordinator.	A qualified individual with this title must be identified (may be a shared title).		
16	Coordinator	3	This entity has policies that specify the transportation related duties of the Security Coordinator.	Should have documented specific transportation security related duties of Security Coordinator. May be found in job description, security plan, or other documents as appropriate. PL 110, Sec. 1531 states Security Coordinator duties include: Implement security actions under the security plan; coordinate security improvements; receive communications from appropriate federal officials.		
17	SAI #2		SAI Component	SAI Component Standard		
18		4	This entity recognizes they may have certain critical assets of specific interest to terrorists and considers this factor when developing transportation security practices.	Company has identified critical assets that may of interest to terrorists and considers this when developing security practices. Assets may include vehicles, platforms, stations, terminals, fueling depot, key personnel, information systems, cargo, passengers, storage areas, etc.		
19	SAI #2 – Conduct a Thorough Risk Assessment	5	This entity has conducted a documented, site specific "Vulnerability Assessment" that addresses current threats, vulnerabilities and consequences.	Company has a documented "Vulnerability Assessment" that addresses T, V & C. The assessment must be current or reviewed at least annually. (NOTE: This exercise meets the expected level for a Vulnerability Assessment)		

#### Before the Grant

- How to obtain a Dun and Bradstreet Data Universal Numbering System (DUNS) Number
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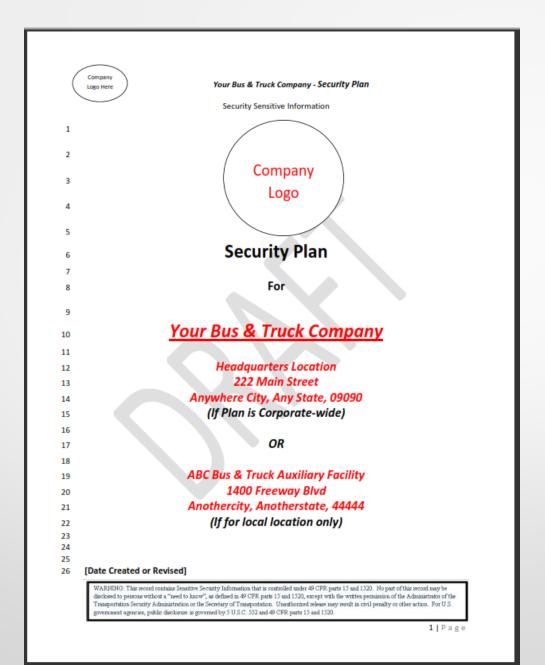


# Security Plan

- Must have a plan that has been updated within 3 years
- If you have one look it over and if current sign and date, that is an update
- If you don't have one, I can give you a 32-page
   Security Plan with fill in the blanks









## Before the Grant

- How to obtain a Dun and Bradstreet Data Universal Numbering System (DUNS) Number
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# Writing a grant

# Follow Guidance in Grant Application Kit (About 50 pages in pamphlets)

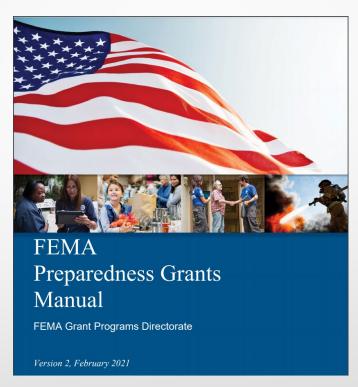
#### The Department of Homeland Security (DHS) Notice of Funding Opportunity (NOFO) Fiscal Year 2021 Intercity Bus Security Grant Program

NOTE: If you are going to apply for this funding opportunity and have <u>not</u> obtained an Employer Identification Number (EIN), a Data Universal Numbering System (DUNS) number, <u>are</u> not currently registered in the System for Award Management (SAM), or your SAM registration is not active, please take immediate action to obtain an EIN and DUNS Number, if applicable, and then register immediately in SAM or, if applicable, renew your SAM registration. It may take four weeks or more after you submit your SAM registration before your registration is active in SAM, then an additional 24 hours for Grants.gov to recognize your information. Information on obtaining a DUNS number and registering in SAM is available from Grants.gov at:

http://www.grants.gov/web/grants/register.html. Detailed information regarding DUNS, EIN, and SAM is also provided in Section D of this NOFO under the subsection titled "How to Register to Apply." Detailed information regarding the time required for each registration is also provided in Section D of this NOFO under the subsection titled "Other Key Dates."

#### Table of Contents

A.	Pro	Program Description				
	1.	Issued By				
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	3.	Assistance Listings Title				
	4.	Funding Opportunity Title				
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	6.	Authorizing Authority for Program				
	7.	Appropriation Authority for Program				
	8.	Announcement Type				
	9.	Program Category				
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B.	Federal Award Information					
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	3.	Projected Period of Performance Start Date(s)				
	4.	Projected Period of Performance End Date(s)				
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C. Eligibility Informat		gibility Information				
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	2.	Applicant Eligibility Criteria				
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	4.	Cost Share or Match				
D.	App	Application and Submission Information				
	1.	Key Dates and Times				
	2.	Agreeing to Terms and Conditions of the Award				
	3	Address to Request Application Package 14				





# **Grant Writing**

Bus Company Owner: "I want a Fence, 1,000 feet long, 6 foot high with an electric gate"

#### **Versus**

Security Grant: Translate to 5 written pages: Must describe the fence, describes its uses, describe its cost effectiveness, describe how it supports National Security Goals, develop a time table for installation, lay out a budget and describe a plan to support your ability to maintain the fence in the future.....

#### **Grant Overview**

- Why Bother to apply?
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# During Your Grant: Forms

- Grant Acceptance Forms
- Budget Revision
- Environmental Forms
- Grant Adjustment Notices
- Quarterly reports
- Semi-annual reports
- Grant close out forms
- Desk Review





#### **Grant Overview**

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## **Grant Writers**

- Fees can range between \$2,000 to \$10,000 to write grant!
- No Guarantee of getting any funds awarded!
- Most grant writers do not do any grant paperwork after the award of the grant





#### **GRANTABILITIES Grant Writer**

- Started my grant writing career with CAT Eyes which has written over \$5 Million in Motorcoach Security Grants for over 75 bus companies
- GRANTABILITIES started in 2018 have over 30 bus companies
- GRANTABILITIES takes care of all paperwork from cradle to grave... before, during and after the grant
- Your only responsibilities:
- -- Decide what you want and get estimates
- -- Provide any information required for the grant to GRANTABILITES in a timely manner

**REFERENCES AVAILABLE** 





## **GRANTABILITIES Grant Writing Fee**



- Nothing up front
- \$3,250 only if you are awarded a grant
- Up to \$750 is an allowable expense for the grant to put toward a grant writer
- You pay NOTHING if you are not awarded grant
- All administrative work is included for the lifespan of the 2023 grant at no additional cost

**GRANTABILITIES** 

# Full Grant writing service From cradle to grave

- Assists with all pre grant requirements (Grants.gov, UEI, System for awards management)
- You tell me in plain language what you want I turn it into 5 written pages and assist with the other forms required to submit the grant
- All post grant paperwork: Environmental and historic approval, budgets revisions, quarterly reports, semi annual report, assist with audits, and grant close out forms



#### **Bottom Line**



- 1. You tell me what you want in plain English
- 2. Spend a couple of hours getting quotes and supplying me information
- 3. Only pay if you are awarded funds

If your company is not awarded a grant – you do not owe me anything. Apply for a grant at no risk to you!



# Only caveat for \$0 upfront deal

- If your company asks for too much
- If your company asks for something not a priority
- I will ask you to reduce or pick something else
- If you insist with the size or scope of your project <u>then you</u> must pay \$1,625 up front (non-refundable) with the remaining \$1,625 due only if a grant is received
- I have companies who have taken a chance on a risky grant project in the past, and it has worked out in their favor!



## Time is of the essence



Grant applications are due by May 18

All grants completed by May 11 are guaranteed to be submitted by the deadline. Any grants being completed between May 12 – May 18 are likely to be submitted on time, but NOT guaranteed.



# Next Step

Call (609) 445 2250 to discuss over phone
Or

Contact <u>ksanchez@grantabilities.com</u> for any further information or to get a grant agreement and get started today!



**ANY QUESTIONS?** 



