

# Sponsorship Opportunities

UMA and the *Bus & Motorcoach Academy* are proud to present the **20<sup>th</sup> annual Safety Management Seminar**. This seminar draws participants from companies dedicated to their company's safety program. The program features principles and philosophies of risk management, "how to" ideas, and sample policies, procedures and guidelines. This is your opportunity to show participants how your company can help them in their quest to improve the safety of their operations.

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## **Platinum Sponsorship – \$2,000**

This top-level sponsorship is indicative of your support of the industry safety culture. This select sponsorship includes:

- Your logo to be prominently displayed as *the event Platinum Sponsor* in all UMA Safety Management Seminar promotions.
- Your logo will be designated as our *Platinum Sponsor* on UMA Safety Management Seminar web page.
- One complimentary seminar registration.
- Plus, standard sponsorship benefits (see below).

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## **Lanyard Sponsorship – \$1,750**

This top-level sponsorship is indicative of your support of the industry's safety knowledge and culture. This sponsorship includes:

- Your logo to be prominently displayed as the event *Lanyard Sponsor* in all UMA Safety Management Seminar promotions
- Your logo to be prominently displayed as our *Lanyard Sponsor* on the program web page.
- One complimentary seminar registration.
- Plus, standard sponsorship benefits (see below).

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## **Networking Lunch: Day 1 – \$1,200 or Networking Lunch: Day 2 – \$1,200**

Lunch is served! Hungry participants will thank your company for providing a tasty lunch. This sponsorship includes:

- Your logo to be prominently displayed as a *Lunch Sponsor* in promotional materials.
- Your logo to be prominently displayed as a *Lunch Sponsor* on UMA Safety Management Seminar web page.
- Your logo to be prominently displayed as a *Lunch Sponsor* at the meeting.
- Plus, standard sponsorship benefits (see below).

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## **Morning Networking Break: Day 1 – \$650 or Afternoon Networking Break: Day 1 – \$650**

Provide participants with beverage and snack service during the afternoon break. This sponsorship includes:

- Your logo to be prominently displayed as a *Networking Break Sponsor* in all promotional materials.
- Your logo to be prominently displayed as a *Networking Break Sponsor* on UMA Safety Management Seminar web page.
- Your logo to be prominently displayed as a *Networking Break Sponsor* on all program promotional emails.
- Plus, standard sponsorship benefits (see below).

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## **Networking Break: Day 2 – \$650**

Provide participants with beverage and snack service during the morning break. This sponsorship includes:

- Your logo to be prominently displayed as a *Networking Break Sponsor* in all promotional materials.
- Your logo to be prominently displayed as a *Networking Break Sponsor* on UMA Safety Management Seminar web page.
- Your logo to be prominently displayed as a *Networking Break Sponsor* on all program promotional emails.
- Plus, standard sponsorship benefits (see below).
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## **ALL SPONSORS RECEIVE:**

- Your logo designated as a sponsor on on-site signage.
- Table-top display for duration of event to put your company's literature or promotional items.
- Verbal recognition during opening remarks.
- Post-conference attendee list on request.