

**Make an impact! Build brand  
awareness with sponsorship**

**2025 BUS AND MOTORCOACH INDUSTRY  
LEGISLATIVE FLY-IN SPONSORSHIPS**



**PARTIAL DINNER SPONSOR**

\$3,000 - Three available

**BREAKFAST SPONSOR**

\$2,000

**WRAP UP MEETING  
SPONSOR**

\$1,500

**SUPPORTER**

\$500

All Sponsors will receive acknowledgement in the orientation, wrap-up meeting, Daily Bus and Motorcoach NewsFLASH, UMA L&R report at the 2025 UMA EXPO in Oklahoma City, OK.

**READY TO SIGN UP?  
QUESTIONS?  
CONTACT US!**

**Charlotte Simmons**  
**(703) 838-2954**  
**[csimmons@uma.org](mailto:csimmons@uma.org)**

# 2024 UMA Safety Management Seminar

DECEMBER 4-5, 2024

<b>Platinum Sponsorship - \$3,000</b>	<p>This top-level sponsorship is indicative of your support of the industry safety culture. This select sponsorship includes:</p> <ul style="list-style-type: none"><li>· Your logo to be prominently displayed as the event Platinum Sponsor in all UMA Safety Management Seminar promotions.</li><li>· Your logo will be designated as our Platinum Sponsor on UMA Safety Management Seminar web page.</li><li>· One complimentary seminar registration.</li><li>· Plus, standard sponsorship benefits (see below).</li></ul>
<b>Lanyard Sponsorship - \$2,000</b>	<p>This top-level sponsorship is indicative of your support of the industry's safety knowledge and culture. This sponsorship includes:</p> <ul style="list-style-type: none"><li>· Your logo to be prominently displayed as the event Lanyard Sponsor in all UMA Safety Management Seminar promotions</li><li>· Your logo to be prominently displayed as our Lanyard Sponsor on the program web page.</li><li>· One complimentary seminar registration.</li><li>· Plus, standard sponsorship benefits (see below).</li></ul>
<b>Networking Lunch: Day 1 - \$1,200 or Networking Lunch: Day 2 - \$1,200</b>	<p>Lunch is served! Hungry participants will thank your company for providing a tasty lunch. This sponsorship includes:</p> <ul style="list-style-type: none"><li>· Your logo to be prominently displayed as a Lunch Sponsor in promotional materials.</li><li>· Your logo to be prominently displayed as a Lunch Sponsor on UMA Safety Management Seminar web page.</li><li>· Your logo to be prominently displayed as a Lunch Sponsor at the meeting.</li><li>· Plus, standard sponsorship benefits (see below).</li></ul>

<p><b>Morning Networking Break: Day 1 - \$650 or Afternoon Networking Break: Day 1 - \$650</b></p>	<p>Provide participants with beverage and snack service during the afternoon break. This sponsorship includes:</p> <ul style="list-style-type: none"> <li>· Your logo to be prominently displayed as a Networking Break Sponsor in all promotional materials.</li> <li>· Your logo to be prominently displayed as a Networking Break Sponsor on UMA Safety Management Seminar web page.</li> <li>· Plus, standard sponsorship benefits (see below).</li> </ul>
<p><b>Networking Break: Day 2 - \$650</b></p>	<p>Provide participants with beverage and snack service during the morning break. This sponsorship includes:</p> <ul style="list-style-type: none"> <li>· Your logo to be prominently displayed as a Networking Break Sponsor in all promotional materials.</li> <li>· Your logo to be prominently displayed as a Networking Break Sponsor on UMA Safety Management Seminar web page.</li> <li>· Your logo to be prominently displayed as a Networking Break Sponsor on all program promotional emails.</li> <li>· Plus, standard sponsorship benefits (see below).</li> </ul>

**ALL SPONSORS RECEIVE:**

- **Your logo designated as a sponsor on on-site signage.**
- **Table-top display for duration of event to put your company's literature or promotional items.**
- **Verbal recognition during opening remarks.**
- **Post-conference attendee list on request.**

# Three Unique UMA Sponsorship Opportunities



## **Get noticed!**

Place your brand and your message in front of motivated motorcoach professionals convened for an online Sales and Marketing Summit that will prepare them to lead their companies through challenging times by focusing on sales strategies, tools, and tactics. Spaced over three days, The Bus & Motorcoach Industry Sales and Marketing Summit will present customized professional training to prepare companies to thrive and grow. UMA's sponsorship opportunities give you the opportunity to align your brand with a positive, inspiring industry event.

## **Who will attend?**

- Owners
- Managers
- Sales & Marketing Professionals
- Anyone who answers the phone – sales is everyone's job!

## **Sponsorship Opportunities (see page two for details!)**

- Lead Sponsor
- Co-Sponsor
- Break Sponsor
- Supporter



#### ALL SPONSORS RECEIVE:

- Your logo designated as a sponsor on sponsor slides.
- Verbal recognition during opening and closing remarks.
- Post-conference attendee mailing list on request.
- Company logo on pre meeting emails



Lead Sponsor	Co-Sponsor	Break Sponsor	Supporter
\$5,000	\$2,000	\$1,000	\$500
<ul style="list-style-type: none"><li>-Receive two comp registrations</li><li>-Opportunity to address attendees</li><li>-Pre meeting email sent to attendees by UMA</li><li>-Your logo displayed on the Sales Summit webpage</li><li>-Standard sponsor benefits</li></ul>	<ul style="list-style-type: none"><li>-Receive one comp registration</li><li>-Pre meeting email sent to attendees by UMA</li><li>-Your logo displayed on the Sales Summit webpage</li><li>-Standard sponsor benefits</li></ul>	<ul style="list-style-type: none"><li>-Your logo during a break with the opportunity to guide a stretch</li><li>-Your logo displayed on the Sales Summit webpage</li><li>-Standard sponsor benefits</li></ul>	<ul style="list-style-type: none"><li>-Your logo displayed on the Sales Summit webpage</li><li>-Standard sponsor benefits</li></ul>

