



# John S. Hall Sr. Memorial Motorcoach Industry Award



“Find one thing and do it better  
than anyone else.”

-John Hall Sr.

In Partnership With:





# ALASKA



## John S. Hall Sr. Memorial Motorcoach Industry Award

### About John S. Hall & the Memorial Award

The John S. Hall Sr. Memorial Motorcoach Industry Award honors the memory of John S. Hall Sr., founder of Anderson House Tours & John Hall's Alaska. John made his life and living setting industry standards of exceptional motorcoach service, elevated tour standards and excellence in customer service and experience.

The love of the motorcoach and travel industry stretched beyond the imagination. This memorial award recognizes applicants who share a commitment to strengthening the future of motorcoach industry through expanding personal education, skilled trades specific to supporting the motorcoach industry including motorcoach operators and mechanics. An ideal candidate would be committed to the future including promises to engage, lead and support the future of motorcoaches.

John believed that motorcoach operators and mechanics were the foundation of the industry. Individuals were trained with a strong foundation and principles, allowing the company to achieve standards unlike a traditional operator.

In that spirit, this memorial award is intended to support individuals who want to further their education or training in ways that benefit motorcoach companies, employees, passengers, and communities for years to come.

### Memorial Award

- Memorial awards may be granted in amounts up to **\$2,500 per applicant**.
- Awards may be used for tuition, fees, books, tools, certification costs, licensing, technical training, continuing education, or other approved education-related expenses.
- Final award amounts and the number of recipients will be determined by the memorial award committee and approved by the John Hall trust, based on available funds and applicant qualifications.

### Ideal Applicant

The ideal applicant will demonstrate an interest in furthering education, training, or professional development that supports the motorcoach industry. This includes individuals pursuing careers or education connected to motorcoach operations, maintenance, mechanics, safety, transportation management, workforce recruiting, driver engagement, customer service, tourism, logistics, or related fields.

Applicants should show respect and understanding of the motorcoach industry, including operators and mechanics. Supporting examples will be provided to explain how their goals will help recruit, engage, support, or prepare the next generation of people who will carry the industry forward.

## Eligibility

- Applicant must be pursuing or planning to pursue education, certification, apprenticeship, technical training, or professional development that supports the motorcoach industry.
- Applicant must be able to demonstrate connection to or interest in the motorcoach industry.
- Applicant must submit a complete application and all required materials by the stated deadline of **November 1, 2026**.
- Applicant must be in good standing with any current school, employer, training program, or professional organization, if applicable.

## Application Requirements

- Completed application form.
- Personal statement or essay explaining interest and future in the motorcoach industry.
  - Include future location of interest for education
- Current education information including:
  - transcript, training record, certification enrollment confirmation, acceptance letter, or other document showing current or planned education or training.

or

  - Driving/mechanical history (resume & any professional certifications)
- One letter of recommendation
- Optional:
  - Resume, work history, volunteer history,
  - Description of motorcoach industry involvement.
  - Recommendations & References (up to 3)





# ALASKA



## John S. Hall Sr. Memorial Motorcoach Industry Award

### Applicant Information

|                                               |  |
|-----------------------------------------------|--|
| Applicant Name                                |  |
| Mailing Address                               |  |
| Phone                                         |  |
| Email                                         |  |
| Current School, Employer, or Training Program |  |
| Program of Study or Training Goal             |  |
| Expected Start or Completion Date             |  |
| Links to professional social pages (LinkedIn) |  |

### Motorcoach Industry Background

|                                                                        |                                                                                                                                                                                                                                            |
|------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Are you currently employed in the motorcoach industry?                 | Yes   No                                                                                                                                                                                                                                   |
| If yes, company and position                                           |                                                                                                                                                                                                                                            |
| Are you related to or sponsored by someone in the motorcoach industry? | Yes   No                                                                                                                                                                                                                                   |
| If yes, name, company, and relationship                                |                                                                                                                                                                                                                                            |
| Area of interest                                                       | <ul style="list-style-type: none"><li>• Operations</li><li>• Motorcoach Driving &amp; CDL</li><li>• Mechanics &amp; Maintenance</li><li>• Corporate Operation (Human Resources, Accounting, Business Management)</li><li>• Other</li></ul> |
| Intended Level of Education                                            |                                                                                                                                                                                                                                            |

## Essay Prompt

Please submit a typed essay of approximately 500-750 words responding to the following prompt: *In memory of John S. Hall Sr., describe your interest in the motorcoach industry and how your education, training, or career goals will help support its future, aligning with and supporting John Hall's vision of preparing individuals for employment in the motorcoach industry. Please include how you believe motorcoach operators and/or mechanics contribute to the foundation of the industry, and how you hope to be part of the next generation of industry professionals shaping the motorcoach industry.*

## Selection Criteria

- Demonstrated interest in the motorcoach industry and its future.
- Commitment to education, training, certification, or career development that supports the industry.
- Respect for and understanding for the role of operators and mechanics as foundational contributors.
- Potential to contribute to recruiting, engagement, safety, service, maintenance, operations, leadership, or workforce development.
- Quality, completeness, and sincerity of the application materials.
- Showcase quality business ethics, character and/or personal representation.

## Applicant Certification

I certify that the information provided in this application is true and complete to the best of my knowledge. I understand that memorial award funds must be used for approved education, training, certification, or career development expenses related to the purpose of this memorial award.

Applicant Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Parent or Guardian Signature, if required \_\_\_\_\_

Date: \_\_\_\_\_

## Submission Instructions

Please submit the completed application and all required materials by the stated deadline to the memorial award committee. Incomplete applications may not be considered. Applicants selected for an award may be asked to provide additional documentation before funds are distributed.

**Submit applications to: [info@uma.org](mailto:info@uma.org)**

